

# WEST MUSIC MARIACHI IS HERE TO FULFILL YOUR SCHOOL MARIACHI NEEDS

West Music Mariachi is a part of West Music dedicated to mariachi instruments and resources. We offer guitarrones, vihuelas, guitars, trumpets, violins, flutes, accessories, and music to complete your mariachi ensemble. We are committed to look for opportunities to develop the very best mariachi instruments, educational resources, and accessories for both educators and professionals alike. Contact our team at [service@westmusicmariachi.com](mailto:service@westmusicmariachi.com) to help fulfill your current needs and to plan for the future. We look forward to working with you and helping you prepare the necessary tools for success in your mariachi program.

Mariachi celebrates the musical traditions of Mexico. Incorporating mariachi music into the classroom helps students learn about a rich musical heritage that is becoming increasingly popular in the United States. Interest in mariachi has grown significantly as the Latino population in the United States continues to grow. Nationwide, schools are beginning to adapt and add mariachi into their music education programs. Mariachi ensembles provide students with new opportunities to develop a strong sense of cultural identity and are becoming a rich source of community pride.

Mariachi music in the classroom is one more way for students to continue to develop their life-long learning skills by participating in a high-quality musical and culturally diverse experience. It gives students and educators alike additional opportunities to communicate and connect with each other. Mariachi programs in schools continue to show opportunities of why it is one of the largest growing musical programs in the United States.



Our partnership with Grammy-nominated artist, Maestro Jose Hernández, and Music Education Consultants, Inc. President, Marcia Neel, is the winning combination you need to start or build your mariachi program. Together we bring training, educational resources, hand-selected instruments, and all the support needed your program's success. Contact us for more information on this growing program.

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**RESEARCH HAS SHOWN THAT MARIACHI MUSIC EDUCATION:**

- Keeps students in school longer
- Gives students the chance to serve as role models to one another
- Increases student self-esteem
- Builds a sense of community between students
- Provides more opportunities for parent and teacher interaction



View our mariachi selection at [westmusic.com/mariachi](http://westmusic.com/mariachi)



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